



PFAFF® expression™ 710 Sewing Machine

FEATURES AND BENEFITS

TOP FIVE FEATURES

1

PFAFF® Color Touch Screen

See a stitch preview and get all the sewing information you need directly on the Color Touch Screen.

- The Graphical User Interface is specially designed to meet your needs.
- QVGA screen 3.5" (70x53mm)
- Resolution 320x240

2

Large Sewing Space

The PFAFF® expression™ 710 sewing machine is the perfect choice for quilters, home decor sewers, fashion enthusiasts – anyone who creates. The sewing area to the right of the needle is nearly 10" (250mm), great for sewing large amounts of fabric or batting.

3

The Original IDT™ System

Original since 1968. The integrated dual feed from PFAFF® precisely feeds all types of fabric from the top and bottom for perfect stitching every time.

4

Automatic Presser Foot Lift

Raises the presser foot instantly when the needle is set to stop down.

5

274 Stitches

Be astonished by the fascinating selection of PFAFF® high-quality stitches – unique embellishments, stitched perfectly up to 9mm. You'll have endless opportunities to be creative with 7 categories for easy selection.



CREATIVE SIGNATURE™ SEWING PROGRAMS

Tapering on all 9mm Decorative Stitches

Taper the beginning and/or end of any stitch, and choose from many different angles for unlimited opportunities.

Stitch Positioning

Moves the complete stitch right or left to easily align decorative stitches.

Mirror Image of Stitches

Flip the stitch side to side and/or end to end for even more possibilities.

Stitch Density

Density can be increased or decreased without affecting stitch length by controlling the distance between the stitch points.

Twin Needle Program

Enter twin needle size to automatically adjust the stitch width. You can see the twin needle stitch on the screen.

SEWING FEATURES

Automatic Self-Adjusting Thread Tension

Best tension is set automatically for all sewing techniques and fabrics. Override automatic tension easily for specialty techniques.

Sensormatic Buttonholes

The Sensormatic Buttonhole Foot automatically sews perfectly balanced one-step buttonholes every time.

- Both buttonhole columns are sewn in the same direction for precise stitch quality.
- 8 buttonhole styles designed for various sewing applications.

3 Built-In Sewing Fonts

Choose from 3 sewing alphabets, with both upper- and lower-case letters, for easy programming.

37 Needle Positions

For exact placement of your straight stitch. Perfect for topstitching, edge stitching, under stitching, stitching-in-the-ditch or quilting.

Free-Motion Modes

Choose between 3 modes for free-motion quilting, thread painting or darning.

- Select the best mode for your specific technique.
- External Feed Teeth Drop is conveniently placed at the front of the machine.

Stitch Width Safety

Select stitch width safety to eliminate needle breakage with straight stitch accessories.

Extra Presser Foot Lift

Raises the presser foot to its highest point while dropping the feed teeth so thick fabrics can be placed easily under the presser foot.

Quick Help System

Touch the quick help icon for instant information.

Needle Up/Down

Set needle to stop up or down in the fabric for pivoting, appliqué and more.

Thread Snips

Automatically cut top and bobbin threads, pulling thread ends to the back side of fabric.

Start/Stop Button

Sew without the foot control. Makes sewing long seams, free-motion and buttonholes easy.

Stitch Restart

Return to the beginning of a stitch or sequence without having to reset any special adjustments you've made.

Immediate Tie-Off

When pressed the machine will tie-off and stop automatically for a quick and easy finish.



MACHINE FEATURES

LED Illuminated Workspace

Designed to give even light across the entire work area.

- LED technology and light guides provide excellent lighting on your work area.
- See fabric and stitches in true color and with less shadows.

Speed Slider

Adjust sewing speed with the speed slider for full control.

Personal Menu

Save up to 30 of your personal stitches and sequences in a folder to sew them again whenever you wish.

Stitch Sequencing

Combine and save up to 99 stitches and/or letters.

Built-in Needle Threader

Makes threading easy and reduces eye strain.

Bobbin Thread Sensor

Alerts you when bobbin thread is low.

Jam Proof Rotary Hook

No threads caught in the bobbin area.

Bobbin Winding from the Needle

For time saving and convenient bobbin winding.

Accessory Feet Included

9 different presser feet for all your basic needs.

Updateable

Download the latest program version from the internet; update quickly with a USB stick.

Languages

Choose from 12 languages in the Settings menu to make sure your PFAFF® *expression*™ 710 sewing machine speaks the same language you do.

Stylus Holder Built-In

Keeps your stylus at your fingertips.

Hard Cover

Protect your sewing machine when transporting it. Dust free storage for your machine.

Inch/cm Ruler on the Base Plate

Convenient measuring directly on your PFAFF® *expression*™ 710 sewing machine.